

# IMPACT FINANCING



**We** are mobilising and blending capital for making impact driven investments, solving for most pressing development challenges, and unleashing the power of capital for good.

Thematic Focus



Healthcare



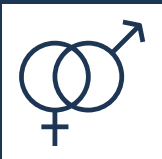
Climate Finance



Agri-Tech



Education & Livelihood



Gender Inclusion

**Impact Financing is an approach to target investments** in projects or enterprises that can make a positive contribution across a range of developmental, social, and environmental issues. We, at IPE Global, structure and implement projects using innovative financing products utilising public, private and philanthropic capital which is targeted towards innovative business models with a focus on serving the socio-economically vulnerable communities.

The impact financing practice works towards mobilising impact focused capital from philanthropic donors and Development Finance Institutions (DFIs) and leverage 8-10x of commercial & private capital on the same. In addition to mobilisation of capital, we also work towards creating and implementing innovative finance structures through multi-stakeholder models promoting Public-Private-Philanthropic partnerships and channelise investments towards SDGs. The services offered are inclusive of blended finance advisory, financial support to high-impact healthcare and technological innovations through revolving facility, setting up an alternate investment fund and channelising equity & debt investments in impact sectors through strategic partnerships. Our team has experience in structuring and implementing first of its kind, innovative and blended finance products that promote participation from private investors and financial institutions whilst leveraging catalytical capital from public and philanthropic institutions. The capital is efficiently utilised to solve some of the most pressing development challenges to create a high on ground social impact. This practice aims to position us as one of the pioneers for driving blended finance and SDG financing in sectors such as healthcare, climate change, agri-tech, clean energy among others.

Our Differentiators



Mobilising Capital from Public, Philanthropic & Private Institutions and creating investment vehicles for executing Blended Finance



Creation and Execution of innovative finance structures by means of multi-stakeholder models



Identification and Channelisation of investments to minimise SDG financing gap



Technical and Financial Advisory support for Business Development of Impact Oriented Technologies and Innvations



Direct Equity investment in high-impact technologies and innovations through Alternate Investment Fund (CAT-II)



Channelise equity & debt investments in impact sectors through strategic partnerships



## MAKING A DIFFERENCE WITH OUR WORK

We have been working towards creating and implementing innovative finance structures through multi-stakeholder models promoting Public-Private-Philanthropic partnerships and channelising investments towards SDGs. One such successful initiative is PAHAL (Partnerships for Affordable Healthcare, Access, and Longevity), USAID India and IPE Global's flagship project to catalyse innovative financing mechanisms to improve access to affordable and quality healthcare for India's most vulnerable populations.

PAHAL leverages private sector resources & innovative financial models to enable governments and donors to supplement traditional grant-based financing with new forms of conditional and catalytic support and, provides opportunities for private capital to generate social impact. PAHAL through its health financing models has led inception of many successful health initiatives like i.e. SAMRIDH, MUKTI and SIIB.

2020-2023

USAID

### Sustainable Access to Markets and Resources for Innovative Delivery of Healthcare (SAMRIDH), India

India's first healthcare focused blended finance facility, SAMRIDH aims to catalyse market solutions and innovations to improve access to affordable and quality healthcare services for the vulnerable. Supported by United States Agency for International Development (USAID) and Indian Institute of Technology-Delhi (IIT-D), in technical collaboration with Principal Scientific Advisor to the Government of India, National Health Authority and NATHEALTH, SAMRIDH is being implemented as part of IPE Global's PAHAL initiative.

#### SAMRIDH's Mission

**Bridge supply-side gaps** in healthcare facilities to respond to health emergencies in the immediate, medium, and long-term

**Accelerate scale up** and adoption of innovative and market-based health solutions

**Mobilise resources** to support high impact health solutions and build sustainable healthcare systems

**Promote 'Make in India'** and comprehensive solutions at community and facility level for vulnerable populations

**Encourage participation** of women in entrepreneurship to solve health challenges

**Drive ESG principles** through investment decisions

To know more, visit: [www.samridhhealth.org](http://www.samridhhealth.org)



**42+ enterprises**  
with high-impact  
solutions supported  
to scale



**\$15 Million**  
funded



**\$350 Mn+**  
fund leveraged



**1200+**  
health facilities  
impacted



**20000+**  
medical  
professionals, health  
workers trained



**9 Mn+**  
people directly  
impacted



**25 Mn+**  
people reached

USAID

MUKTI- Pay-For-Performance Program, India

Mukti is the World's First Pay-for-Performance program designed to improve the nutritional status and treatment outcomes of TB patients. USAID drives this initiative as the outcome funder through PAHAL project. The program has been done in technical collaboration with the Central TB Division and Government of Madhya Pradesh to address the issue of malnutrition which is attributable to 55% of the annual TB incident. USAID as the outcome funder through the PAHAL project, pays Rs.12,500 per patient, only if a TB patient completes treatment and demonstrates body weight gain as per clinically accepted standards ('treatment success' under the programme). Child Fund, as the risk investors and implementer, invests resources and efforts to achieve the mentioned outcomes, using a combination of four strategies.

MUKTI Approach

<b>Counsel</b> TB Patients on the importance of treatment compliance and nutrition intake	<b>Ensure</b> supplementary nutrition of TB patients by providing locally procured protein-rich food baskets monthly	<b>Conduct</b> positive deviance sessions - a community-based model to promote peer to peer learning	<b>Connect</b> enrolled TB patients to nutrition support schemes offered by the government, including Direct Benefit Transfer
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10,000+

TB patient benefitted from the nutrition and treatment outcome



1,000+

Patients in Dhar district treated



16 Districts of Madhya Pradesh reached



National Skill Development Corporation

Skill India Impact Bond

Sharing the vision of an 'employment ready' young India, the National Skill Development Corporation (NSDC) in collaboration with a coalition of public and private entities launched the first-of-its-kind and the largest Impact Bond for Skilling. PAHAL through its health financing models is also providing Technical Assistance for Monitoring, Learning and Evaluation to Skill India Impact Bond (SIIB). This collaboration brings together various philanthropic agencies, skilling partners, risk investors and capital providers to promote capacity building of India's skilling and Technical and Vocational Education and Training (TVET) ecosystem. The initiative aims to generate long-term employment opportunities and improve overall health and wellbeing of the of the skilled individuals.

SIIB Approach

**The risk investor commits** upto US\$4Mn to fund service provider interventions upfront

**Outcome funders commit** US\$14.4Mn over 4 years

**Service Providers deliver** skilling interventions to improve employment outcomes

**Skilling outcomes are measured** by an independent evaluator

**Verified achievement of skilling** outcomes that translate into employment triggers outcome payments to repay the risk investors



\$14 million+

fund mobilised for the Impact Bond



50,000+

young people in India to benefit over four years



60% of

beneficiaries will be women and would be provided wage-employment in Covid-19 recovery sectors including retail, apparel, healthcare, and logistics



## Making Development a Ground Reality

**IPE** Global is committed to impacting lives with a human touch. We are a leading global advisory & implementation organisation which partners with governments, businesses, and leaders in the society to create a better world for all.

Our business model integrates people, technology, and innovation to create value for all our stakeholders. Integrating **Human Development, Inclusive Growth & Resilience and Good Governance** in all our sectors, we bring to the table bespoke solutions.

We are an ISO certified organisation with a focus on quality and integrity to empower growth and drive positive change in the development space.

## Global Expertise. **Applied Locally**

Headquartered in India with five international offices in Bangladesh, Ethiopia, Kenya, Philippines, and United Kingdom, we have been creating a lasting impact through our tailor-made solutions for over two decades.

**100+**  
Countries


**1100+**  
Global Team

**1000+**  
Projects Delivered

**610 M+**  
People Reached

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