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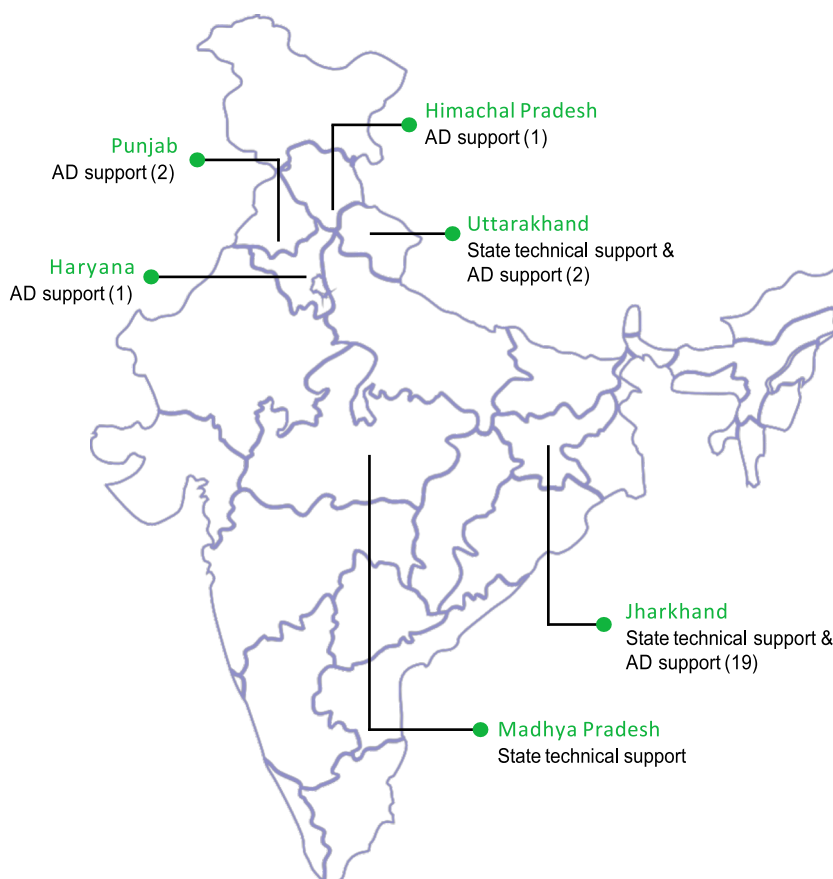
SAMVEG (July 2021- June 2025)

Systems Approach for MNCH focusing on Vulnerable Geographies

Aims to:

- Help India progress towards 'self-reliance' in Maternal, Newborn & Child Health (MNCH).
- Demonstrate innovative models across the continuum of care for pregnant, postpartum and young children <5 years to decrease maternal, newborn, child mortality and morbidity in supported districts and states.

Project Geography (3 States, 25 Aspirational Districts)



Guiding Principles

- CATALYZE** based on real problems for improvement
- DEMONSTRATE** jointly with system for action
- MIRROR** intelligently for results
- INNOVATE** responsively for effectiveness
- LEVERAGE** for sustained impact
- DESIGN** with intended users to ensure sustainability for sustained impact

Project Objectives

- ❖ Increase utilization of MNCH services
- ❖ Involve multiple stakeholders
- ❖ Support monitoring and address bottlenecks
- ❖ Enhance capacity of state & districts
- ❖ Promote, pilot and support scaling up

Project Impact*



3.5 Million Pregnant Mothers



3.1 Million Infants



13 Million Under-5 Children

*Expected impact

PROGRAM IMPLEMENTATION MODELS



Aspirational
District
Support



Private Sector
Engagement



Innovative
Implementation
Model



Policy to
Action

ASPIRATIONAL DISTRICT SUPPORT

RMNCH+A Action Agenda Using
Strategic Approach (RAASTA)
For capacity building to develop
evidence-based District Health Action Plan

Supportive Supervision Visits (SSVs)
to derive gaps and key actionable for
quality improvement

Technical support to 'Mission Utkarsh' for aspirational districts; Sahibganj & Nuh

FRU Quality Care Index (FQCI)

Track performance on NITI Ayog
indicators

PRIVATE SECTOR ENGAGEMENT



Leverage Private
Partnerships



Pneumonia Consortium



NovaThon-MNCH
Innovation

PARTNERSHIPS ESTABLISHED



UBT
(Uterine Balloon
Tamponade)



AMTSL
Implementation



Assessments for
Implementation Models



E-HBYC module



CPAP (Continuous
Positive Airway
Pressure)



Safe Delivery App



Prematurity package 'SPECIAL'

INNOVATIVE IMPLEMENTATION MODEL

Strengthening management of Postpartum Hemorrhage (PPH) with focus on Uterine Balloon Tamponade (UBT)



Continuous Positive Airway Pressure (CPAP) device for management of Respiratory Distress in neonates

Appropriate use of Carbetocin Room Temperature Stable (RTS) in various levels of public health settings



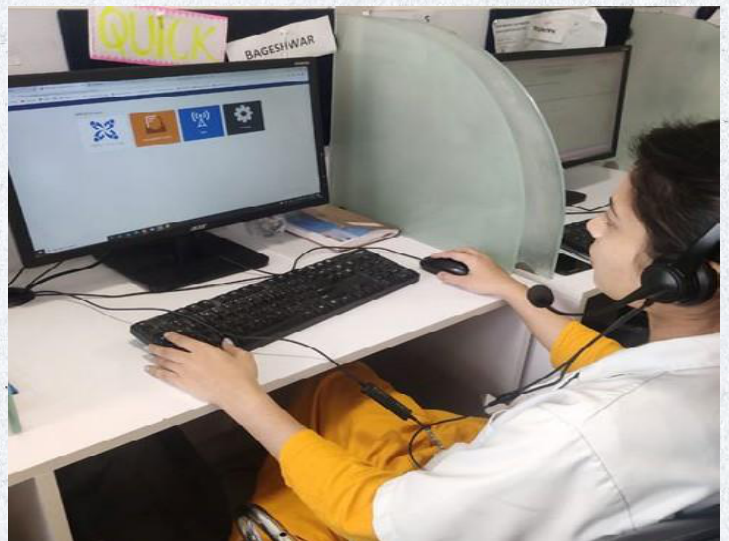
INNOVATIVE IMPLEMENTATION MODEL

Strengthening VHSND
through Integrated ANC &
Early Childhood
Development (ACE) Model



Counselling for ANC,
Readiness for birth and
strengthening Essential
newborn & child health care
practices (CARE) Model

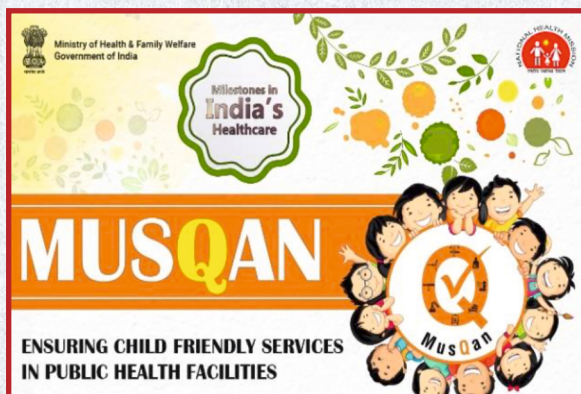
Quality Upgrade for
Improving Accountability &
Community Knowledge
(QUICK) Model



POLICY TO ACTION SUPPORT

» Provide technical assistance for strengthening implementation of large umbrella programme SUMAN for assured maternal and newborn care including LaQshya & MusQan initiative.

» Support in implementation of learnings gathered from earlier USAID supported innovations and proven best practices in MNCH space like; Family Participatory Care (FPC), NBSU, E-HBYC etc.



Presented E-IMNCI at the Geneva Health Forum 2022



Shared quality improvement initiatives implemented under the project at MusQan implementation plan meeting



SAMVEG – SYSTEMS APPROACH FOR MNCH FOCUSING ON VULNERABLE GEOGRAPHIES

A follow on to the USAID's flagship project *Vridhhi*, SAMVEG project is a consortium of partners mandated to accelerate efforts to reduce maternal, neonatal, and infant mortality in identified vulnerable geographies of India for USAID India's goal of Ending Preventable Maternal and Child Death (EPCMD).

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